



Introduction to Offshoring

OVERVIEW



In recent years, there has been an increasing trend of companies offshoring to the Philippines. The business offshoring industry in the country has become a popular choice for brands worldwide due to its **high-quality services, skilled workforce, and low labor costs.**

Satellite Office can help global companies gain access to a vast pool of highly experienced talent from the Philippines. We provide comprehensive offshoring services that ensure attracting, hiring, and retaining the right offshore resources that match our clients' specific business needs. With extensive experience in hiring roles for specialized industries, our team at Satellite Office can help you build a dedicated remote team in the Philippines.

A woman with long dark hair, wearing a red button-down shirt, is sitting at a desk in an office. She is smiling and looking towards the camera. In front of her is a laptop and a clipboard with a pen. The background shows office cubicles with blue partitions and a small vase with white flowers on the desk.

**Improve overall
competitiveness and
focus on your core
business functions**



8 Benefits of Offshoring

- 1 REDUCE THE TRAINING AND LABOR COSTS OF EMPLOYEES.** Outsourcing can help businesses save on labor costs, office space, infrastructure, equipment, and other resources. By offshoring certain functions, businesses can access the expertise they need without incurring the full costs of hiring and training new employees.
- 2 INCREASE OPERATIONAL EFFICIENCY.** Partnering with the right offshoring provider equips businesses with expert knowledge and strategic advice that can help streamline business processes and improve overall performance.
- 3 IMPROVE FLEXIBILITY.** Businesses can scale their offshoring arrangements based on operational requirements, customer demands, and industry seasonality.

- 4 **ACCESS TO TECH AND INNOVATIONS.** By outsourcing, businesses can access their offshoring partner's technology and infrastructure without having to make large capital investments.
- 5 **EXPAND YOUR GLOBAL FOOTPRINT.** By working with the right offshoring provider, businesses can tap into new markets and regions, as well as expand operations to cover different time zones.
- 6 **INCREASE YOUR BUSINESS COVERAGE.** Depending on where companies send their business functions, they can also take advantage of the time zone differences, building offices that operate in other world business schedules. It can make companies almost 24 hours per day open.
- 7 **FREE UP INTERNAL RESOURCES.** With experts in their niche working on certain parts of a business, those functions can be well taken care of, leaving companies with no worries about using their resources for salaries, recruitment, and training of employees in those areas.
- 8 **ACCESS WORLD-CLASS SKILLS.** The global marketplace is extremely wide, and companies wouldn't be able to cover that in-house. However, contracting business processes from external service providers gives companies access to skills that are global and world-class, making them more competent in their field.

- ✓ **SOLOPRENEURS.** Running a company by oneself can be challenging, with daily tasks piling up and limited time to do everything. Offshore outsourcing can increase the efficiency and speed of business processes. By offshoring day-to-day tasks to a reliable service provider, solopreneurs can focus more on core business functions, maximize their time and resources, and produce high-quality services or products.
- ✓ **SMEs.** Despite common misconceptions that outsourcing is expensive for small-scale businesses, BPO is a cost-efficient solution that can cut overhead and payroll costs for SMEs. Outsourcing specialized tasks such as accounting and IT services guarantees high-quality output from professionals, helping SMEs to grow and gain flexibility and financial freedom.
- ✓ **LARGE CORPORATIONS.** Outsourcing certain business processes can significantly reduce expenses such as manpower and equipment costs, freeing up financial resources to direct towards revenue-producing processes to achieve business growth. It also improves work efficiency, eliminates the need for in-house employees to multitask, and provides access to industry experts and trained personnel to improve the business' performance.

A man with a beard and short dark hair, wearing a white button-down shirt, is looking down at a tablet computer he is holding with both hands. He is smiling slightly. The background is a blurred indoor setting with a plant visible on the left.

**Offshoring can
provide various
benefits to companies
of all sizes**

A man with a beard, wearing a white button-down shirt, is seated in a modern office with large windows. He is smiling and looking towards the left. In the foreground, the back of a person's head is visible, looking towards the man. The office has white desks and chairs.

What sets the Philippines apart from other offshore destinations

The English language is the Philippines' second language, and many Filipinos graduate from schools that adhere to Western educational standards. This makes communication easier and more efficient, which is a major advantage for companies that outsource their operations. Unlike other offshore destinations where language barriers can make communication a challenge, the Philippines is known for having a strong labor force with clear and neutral accents, making it easier for them to work with clients and customers from around the world.

Filipino workers are also known for their resourcefulness, quick thinking, and ability to find clever solutions to problems. This makes them valuable assets to any working community, as they are able to solve challenges and address issues even without constant supervision.

The Filipino working culture emphasizes teamwork and mindfulness of one's co-workers, which creates a more amiable and efficient working environment. This, combined with the country's supportive government policies, has helped to make the Philippines a global leader in the outsourcing industry.



**Highly skilled
offshore talent
with experience
in your industry**

Tech, Telco
& Digital

Financial Services
& Lending

Retail
& eCommerce

Construction
& Engineering

Logistics
& Supply Chain

Automotive



Teams & roles that you can offshore

✓ Customer Service & Sales Support

- Sales Support Specialists
- Telemarketer
- Helpdesk Support
- Live Chat Agents
- IT Service Desk Analysts
- Customer Service Representatives
- Technical Support
- Non-voice Support
- Virtual Receptionists

✓ Finance & Back Office

- Finance & Accounting
- Payroll Managers
- HR Management
- Admin Assistants
- Accounts Receivable and Payable Officers
- Talent Acquisition Specialists
- Benefits Procurement
- Debt Collection Specialist
- Claims Processor
- Data & Business Analysts

✓ IT & Software Development

- Web QA Specialists
- Site Hosting Specialists
- Remote Network Specialists
- Systems Engineer
- Systems Administrators
- Front-end Developers
- Full-stack Developers
- Shopify Developers
- ReactJS Developer

✓ Digital Marketing

- Digital Marketeers
- Copywriters
- Marketing Strategists
- SEO Specialists
- CRM Administrators
- PPC/SEM Specialists
- Social Media Experts
- Analytics Managers
- Media Buyers

✓ Creative Design & Content Marketing

- Content Marketing Managers
- Content Creators
- Content Moderators
- Graphic Designers
- 3D Designers
- Industrial Designers
- Animators
- UI/UX Designers



Jayson Mayfield
Global L&D Manager, BDA

I highly recommend Satellite Office to any business building an offshore team. The selection of employees is some of the most talented and friendly individuals we've ever worked with.

A portrait of Luke Manion, a man with short brown hair, smiling. He is wearing a dark jacket with a patterned lapel. The background is dark and out of focus.

Luke Manion
Chief Digital Officer,
Westside Auto Wholesale

“Since we've started with Satellite Office, we found that we were able to recruit the right staff in an efficient way. We're getting high quality staff from the get-go.”



Trusted by
Leading global brands



Why Choose Satellite Office

- ✓ Officially **Great Place to Work certified** so you know your offshore team is well-taken care of.
- ✓ **Superior recruitment expertise** to source the best talent for any given role.
- ✓ **Passionate** about our people.
- ✓ **Highly experienced management** in the Philippines, US and Australia.
- ✓ **Premium office spaces** with Tier 1 IT infrastructure.

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North America & Europe

Jenny McAlmond
VP of North America and Europe



W: 888-945-6111
M: 860-841-4106



jmcalmond@satelliteoffice.com



[Jenny McAlmond on LinkedIn](#)

Australia

Damien Sydney
Global Sales Director



W: +61 2-8317-2777
M: +61 488-668-170



dsydney@satelliteoffice.com.au



[Damien Sydney on LinkedIn](#)

United States

1 East Liberty Street
Suite 600
Reno, NV 89501
+1 888 945 6111

Australia

Level 24, Suite 2403, Westfield Tower 2
Bondi Junction, 101 Grafton St
Sydney NSW 2022, Australia
+61 1300 305 603

Philippines

19/F Uptown Place Tower 2 11th Drive
Bonifacio Global City Taguig City
Metro Manila, 1634 Philippines
+63 2 8779 6540